



ACTION TAKEN REPORT OF EMPLOYERS' FEEDBACK ANALYSIS ON CURRICULUM (2024–25)

Based on the Employers' Feedback Report on the curriculum, the following shortcomings have been identified, along with the corresponding action plan for the next academic session (2025–26):

Shortcomings Identified

1. Curriculum Alignment with Current Industry Demands

While other areas received excellent ratings, feedback on how well the curriculum addresses current industry demands was mixed.

This indicates a potential gap between what is taught and the evolving expectations of employers in specific sectors.

Proposed Action Plan

1. Curriculum Review and Update

- Establish a curriculum review committee comprising academic and industry experts to periodically assess and revise the syllabus in line with industry trends and technological advancements.

2. Industry-Academia Collaboration

- Strengthen partnerships with industry professionals through guest lectures, workshops, and curriculum co-design.
- Incorporate real-world case studies and live projects into the curriculum.

3. Internship and Industrial Exposure

- Expand internship opportunities and field visits to expose students to current industry practices and expectations.
- Ensure that internship evaluations contribute meaningfully to curriculum development.

4. Skill Gap Analysis

- Conduct a formal annual skill gap analysis based on employer feedback to identify specific industry-relevant skills lacking in graduates.



5. Introduction of Electives and Certificate Courses

- Introduce industry-relevant electives and short-term certificate programs in areas such as AI, data analytics, digital marketing, and emerging technologies, based on feedback trends.

6. Feedback Loop Enhancement

- Establish a structured system for collecting and analyzing employer feedback to continuously track the impact of curriculum changes.

Action Plan with Assigned Duties

Focus Area	Action Steps	Assigned Responsibility	Timeline	Expected Outcome
Curriculum Review and Update	<ul style="list-style-type: none"> • Form a Curriculum Review Committee (CRC) with academic experts, industry professionals, and alumni. • Conduct annual curriculum review meetings to align the syllabus with industry needs and emerging technologies. 	IQAC, Academic Council, HoDs	CRC Formation: October 2025 Review: Annually (March)	Updated, industry-relevant curriculum with a stronger focus on employability.
Industry-Academia Collaboration	<ul style="list-style-type: none"> • Organize guest lectures/workshops • Integrate case studies and live projects co-designed with industry professionals. 	Placement Cell, HoDs	Annually	Increased industry exposure and hands-on learning.
Internship and Industrial Exposure	<ul style="list-style-type: none"> • Sign MoUs with industries, research labs, and alumni-led enterprises. • Use internship evaluations for 	Placement Cell, HoDs, Alumni Cell	MoUs: November 2025 Field Visits: Biannually	Students develop a practical understanding of industry practices.



	curriculum improvement. • Conduct field visits as per the need of the curriculum and beyond.			
Skill Gap Analysis	<ul style="list-style-type: none"> • Conduct annual skill gap analysis using employer and alumni recruiter feedback. • Draft an action report suggesting new skill-based modules. 	IQAC, Career Guidance Cell	Annually (Feb–March)	Identification and bridging of skill gaps aligned with industry needs.
Introduction of Electives and Certificate Courses	<ul style="list-style-type: none"> • Launch electives and certificate programs in areas like AI, data analytics, digital marketing, and sustainability. • Collaborate with industry/alumni experts for co-certification. 	Academic Council, HoDs, FLIC	As per the guidelines of HPU	Enhanced multidisciplinary skills and job readiness.
Feedback Loop Enhancement	<ul style="list-style-type: none"> • Create a formal system to gather structured employer feedback annually. • Present findings in IQAC and curriculum review meetings. 	IQAC, Alumni Cell (EBA), Placement Cell	Operational Review: Annually	Ongoing curriculum improvement based on industry insights.

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